

EXHIBIT 1  
DATE 2/16/11  
HB Elliptical present at  
or

**Pictometry Corp.  
Demonstrates Oblique Imagery**

**Department of Revenue  
Property Assessment Division**

**House Tax – Room 152  
8:00 a.m. – 9:00 a.m.  
Wednesday, February 16, 2011**

*Presenters: Erin Ford and Brian Kienle*

- I. Brief background of Pictometry Corp.
- II. Oblique imagery
  - a. How it works
  - b. How property appraisers would use oblique imagery for property appraisal
- III. Change Finder Software
  - a. What it does
  - b. Efficiencies
- IV. How oblique imagery is different than Google Earth/Bing Maps
- V. Integration
  - a. Mobile Computing Options
  - b. With a computer assisted mass appraisal system
- VI. Other State's and taxing jurisdictions using this technology
  - a. Costs
  - b. Benefits
  - c. Public Perceptions
  - d. Experiences
- VII. Questions and Answers